



中国热处理行业协会
China Heat Treatment Association



中国焊接协会
China Welding Association

合作共赢·智造链亚

Collaboration for a Smart Manufacturing Asia



Metal Thailand 2026

2026.10.14-16 BITEC, Bangkok, Thailand

泰国·曼谷国际贸易展览中心

一站式呈现铸造、锻压、热处理、焊接的先进技术、智能装备与绿色材料

One-stop platform of technologies, equipment and materials for foundry, forging, heat treatment and welding.

全景展示金属热加工从熔炼到成型的全产业链解决方案

Whole solutions to metal thermal processing.

www.expochina.cn



200+
展商 Exhibitors



5000+
观众 Visitors



10+
国际会议 Conferences



4+
工厂参观
Factory tours



20+
国家和地区
Countries and regions

全景展示金属热加工行业的全产业链解决方案

A Platform of the Whole Solutions to Metal Thermal Processing

Metal Thailand 2026 将于 2026 年 10 月 14 日至 16 日在泰国曼谷 BITEC 展览中心举办。本届展会由中国铸造协会、中国热处理行业协会及中国焊接协会联合主办，并得到泰国铸造协会等逾 20 家东南亚地区行业组织的鼎力支持，是东南亚地区权威的热加工专业展会。

当前，东南亚制造业正处于转型升级的关键阶段。泰国作为区域汽车制造中心，在“30·30”政策推动下，新能源汽车及高端制造产业链需求持续增长，为相关技术与装备供应商带来了广阔的市场机遇。

届时，来自中国、日本、韩国、欧洲及东南亚本地的 200 余家优质展商，将集中展示铸造、压铸、热处理、焊接等领域的先进技术、智能装备与绿色材料。预计展会将吸引超 5,000 名专业观众到场，其中泰国及东南亚地区观众占比预计超过 60%。

展会期间还将举办第七届亚洲铸造会议、专项采购对接会、技术研讨会及工厂参观等多项配套活动，旨在为与会者提供一站式产业对接平台，助力企业把握区域发展先机，深度开拓东南亚市场。

Metal Thailand 2026 will be grandly held at BITEC, Bangkok, Thailand from October 14 to 16, 2026. Jointly hosted by China Foundry Association, China Heat Treatment Industry Association and China Welding Association, the exhibition is supported by more than 20 industry organizations in Southeast Asia, including Thai Foundry Association, Thai Automotive Parts Manufacturers Association, Indonesian Automotive Parts and Components Industry Association and Indonesian New Energy Vehicle Industry Association. It is the most authoritative and professional event for thermal processing in this region.

As the "Detroit of Asia", Thailand, driven by its 30·30 Policy, has seen a surge in demand for new energy vehicles and high-end manufacturing industrial chains, bringing huge opportunities for regional suppliers.

More than 200 leading global exhibitors (enterprises from China, Japan, South Korea, Europe and Southeast Asia) will showcase cutting-edge technologies, intelligent equipment and green materials in the fields of foundry, die casting, heat treatment and welding.

The event is expected to attract over 5,000 professional visitors, with more than 60% coming from Thailand and other countries in Southeast Asia.

A series of practical events will be held concurrently, including the 7th Asia Foundry Forum, procurement matchmaking meetings, technical exchanges and factory tours, helping you access pan-Asian resources in one stop and seize the first-mover advantages in industry upgrading.



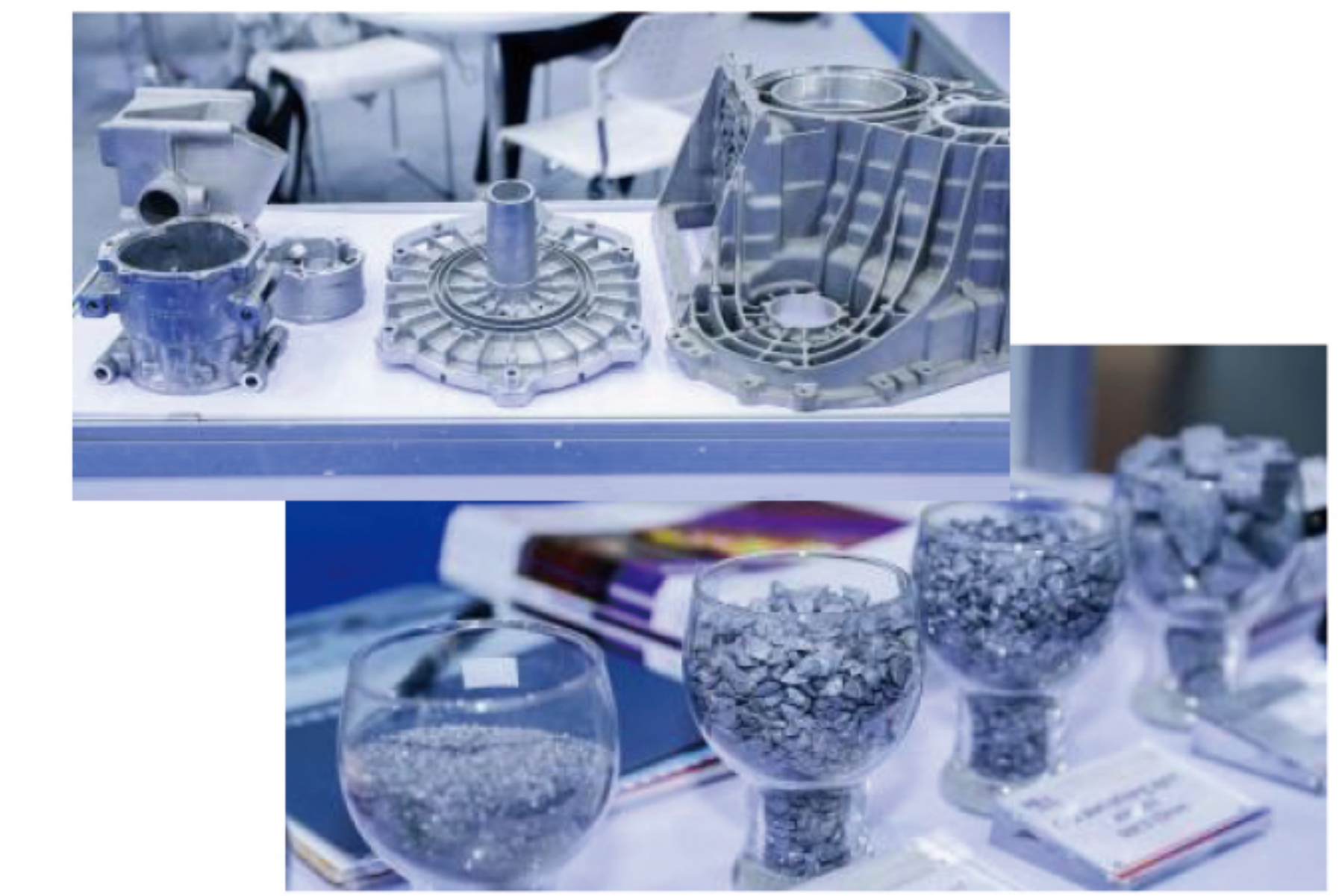
定义区域制造业未来的“三重平台”

Triple-Platform Defines the Future of Regional Manufacturing

高端装备与核心材料平台——提供“跃升的引擎”

High-end Equipment and Core Materials Platform

- 智能化成型装备
Intelligent Metalworking Equipment
- 增材制造（3D 打印）
Additive Manufacturing (3D Printing)
- 环保铸造原辅材料
Environmentally Friendly Foundry Raw and Auxiliary Materials



关键零部件精准对接平台——展示“服务高端制造的水平”

Precise Matching Platform

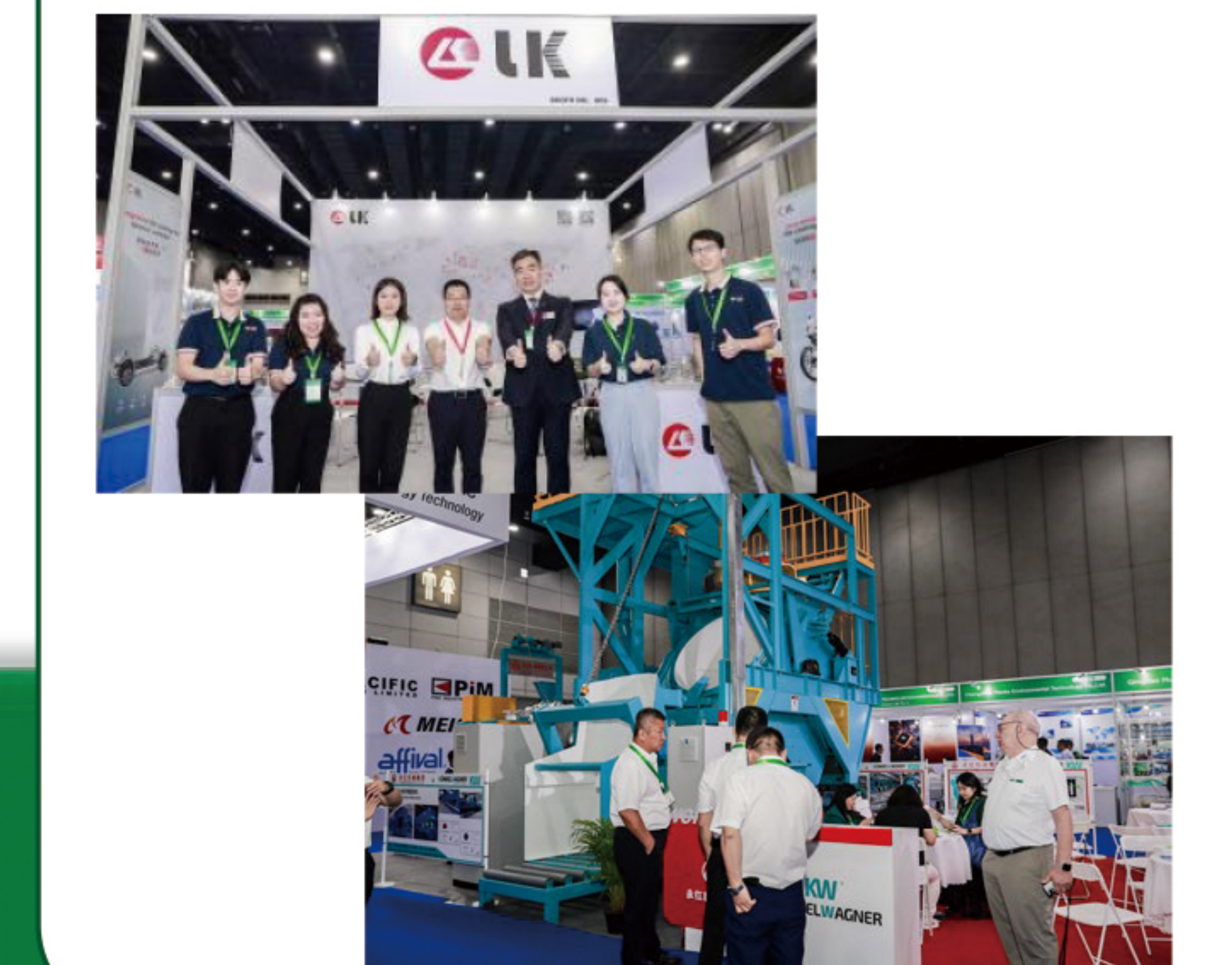
- 关键金属零部件
Key Metal Components
- 技术对话窗口
Technical Dialogue Window



思想与商业网络构建平台——激发“协同的智慧”

Ideological and Business Networking Platform

- 构建产业生态
Construct industrial ecosystem
- 地区创新网络
Local innovation network



展示范围

Exhibit Profile

东南亚首个聚焦“热加工基础工艺”的全产业链专业展

A professional exhibition in Southeast Asia focusing on the entire industrial chain of basic thermal processing technologies.



观众来源

Targeted audiences

邀请来自包括泰国、越南、马来西亚、印尼等 20 多个东南亚国家及欧美国家的金属成形行业及上下游产业链专业人士参加，包括以下行业领域：

Visitors from more than 20 countries and regions in Southeast Asia as well as industry leaders from Europe and America who are involved in the metal forming industry and its upstream and downstream supply chains will attend the event.



参展理由

Why to attend?

四大核心价值，定义不一样的泰国展 4 Core Values of the Exhibition

1. 权威背书，资源保障

Authoritative Endorsement & Resources

三大国家级行业协会联合主办，充分调动国内外专家、买家、媒体资源。

Co-hosted by three national-level industry associations, the event will fully leverage domestic and international resources of experts, buyers and media.

2. 精准买家，实效保障

Targeted Buyers & Effectiveness

与 20+ 家东南亚国家级行业协会深度合作，汇聚真实采购需求。

In-depth partnership with 20+ national industry associations in Southeast Asia to gather authentic procurement needs.

3. 聚焦赛道，专业保障

Focused Sector offers Guarantee

聚焦铸造、锻压、热处理、焊接四大热加工基础工艺

4. 实效活动，对接保障

Effective matchmaking activities

两大升级举措，确保参展效果

- Two Initiatives to Ensure Participation
- 1. 观众组织机制化 Effective Visitor Invitation
 - 2. 对接服务前置化 Matchmaking Services

综合性工业展 VS Metal Thailand	
综合性工业展 Comprehensive Industry Exhibition	Metal Thailand
观众来自各行各业，接待无效咨询。 With visitors come from all walks of life and invalid inquiries.	观众全部为热加工相关领域，每次对话都有价值。 With trade visitors from thermal processing industry and valuable conversations.
展商成千上万，您的展位被淹没。 With thousands of exhibitors and your booth get lost among.	精选 200 家优质展商，您就是焦点。 With 200 high-quality exhibitors and you are the focus.
走马观花的多，真正采购商少。 With few genuine buyers.	定向邀约为主，来的都是关键人物。 With targeted invitation and key decision-makers.

多渠道矩阵，全域触达目标客户

Multi-channel matrix to reach target customers



数字媒体矩阵

Digital Media Matrix: Line, Facebook, Youtube, LinkedIn, Google, etc..



网络 / 报刊

Media&Magazine: Metal Casting Journal; Manufacturing Review; Engineering Today; Electricity and Industry; ThaiIndustrialMarket.com;APMEN; Mining Frontier;Foundry Review; Steel Technology; b2btradeshows; AI Circle; Global Casting Magazine; Foundry Planet.



精准数据库营销

Precise database marketing.

同期活动

Concurrent Events

活动名称 Concurrent events	为您做什么 Purposes
第七届亚洲铸造会议 The 7th Asia Foundry Forum	掌握区域技术趋势，展示您的专业形象，吸引高端客户关注。 Grasp technology trends, showcase image and attract high-end customers.
中泰企业家交流会 China-Thailand Entrepreneurs Exchange Conference	直面东南亚潜在合作伙伴，探讨合作、代理，不是卖产品，更是布局未来。 Face potential partners to explore cooperation opportunities. Not about selling products, but laying out a blueprint for the future.
泰国投资政策与工业园区信息分享会 Thailand Investment Policy and Industrial Park Information Sharing	泰国投资促进管理局（BOI）深度解读营商环境优化策略，企业代表倾情分享实战智慧。 BOI will provide an in-depth interpretation of business strategies, while enterprise sharing practical experiences and insights.
工厂参观 Factory Visits	实地考察泰国标杆企业，了解真实市场，为产品适配提供一手信息。 Visit Thailand enterprises and gain insights into the real market, and obtain first-hand information.

20+ 制造业行业组织支持和参与

Supported and participated by 20+ industry organizations

泰国铸造协会
泰国压铸协会
泰国电动汽车协会
泰国热处理协会
泰国焊接协会
泰国分包促进协会
泰国工具与模具协会
泰国机械协会
泰国钢铁研究所
泰国钢铁协会
泰国自动化与机器人协会
泰国汽车零部件制造商协会
马来西亚机器厂商总会
日本铸造协会
印度铸造协会
印度尼西亚铸造协会
越南铸造协会
河内铸造协会
韩国铸造学会
蒙古铸造冶金协会
巴基斯坦铸造协会
香港铸造业总会
台湾铸造品工业同业公会

Thai Foundry Association
Thailand Diecasting Association
Electric Vehicle Association of Thailand
Thai Heat Treating Association
Thai Welding Association
Thai Subcontracting Promotion Association
Thai Tool and Die Industry Association
Thai Machinery Association
Iron and Steel Institute of Thailand
The Association of Thai Steel Industries
Thai Automation and Robotics Association
Thai Automotive Parts Manufacturers Association
Federation of Malaysian Foundry & Engineering Industries Association
Japan Foundry Society
The Institute of Indian Foundrymen
Indonesian Foundry Industries Association
Vietnam Foundry Metallurgy Science Technology Association
Hanoi Association of Foundry & Metallurgy
Korea Foundry Society
Mongolian Metallurgical Association
Pakistan Foundry Association
Hongkong Foundry Association
Taiwan Casting Industry Association

收费标准 Booth Rate

室内光地 Indoor raw space	¥ 3300 元 / 平方米 (18 平米起租) RMB3,300 per square meter (minimum rental area: 18 square meters)
室内标准展位 Indoor standard booth	¥ 33000 元 / 9 平方米 (3 米 * 3 米) RMB33,000 per 9 square meters (3 meters * 3 meters)

注意 Note:

1. 双面开标准展位加收 10% 费用;
An additional 10% fee is charged for standard booth with 2-side open;
2. 会刊费: ¥ 2000 元 / 家;
Catalogue fee: RMB2,000 per company;
3. 中国铸造协会会员可享受展位费 95% 折优惠。
Members of China Foundry Association are eligible for a 5% discount on booth fees.



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